

Monika Petroczy
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Curriculum Vitae

Current work: Freelance web and graphic design; marketing and photography., with focus on small business and non-profit web design, branding, print and social media.

Highlights of Work Experience:

- Design and develop web sites, branding and marketing for small businesses and non profits
- Creating marketing materials, maps, ads and custom email marketing for Oxnard Collge Foundation, LA Throwback Foundation, Antioch University SB, LA Metro and numerous organizations using or creating style guides
- Managing website, social media campaign, apparel, swag and branding for a large events
- Part of a team that redesigned and rebuilt all Antioch University web sites in Wordpress
- Transit map sourcing, design, layout and printing, using agency style guides
- Training colleagues in design practices and techniques
- Educational maps, charts, sourcing, design, layout and printing, using agency style guides
- Created apparel e-commerce store
- Designed and painted 18+ public utility box murals in Southern California, assisted on others
- Artist team for 53 foot mural at Octavia Butler MS; music room murals at Eliot MS Pasadena

Responsibilities include project management, client relations, design and layout for web and print; graphic design production in the Adobe Creative Suite including Photoshop, InDesign and Illustrator. Proficiency in iMovie, MS Office, ArcGIS, and more.

Building web sites in WordPress customizing CSS and templates, using Photoshop, and numerous online resources. Designing matching branded email templates and social media.

Portfolio: www.monidesign.com/murals : <https://infinitythreadstore.com/>

Work History:

2008-present: Event marketing, web and graphic design; photography, social media, consulting, public murals, chalk festival murals, apparel printing and e-commerce.

2001-2008: CHK America employee - cartography, project management client relations

2001: Mark Oliver Inc., package design

1999-2001: Freelance graphic design

1996-1999: Maps.com - cartography, project management, client relations

Education:

- Bachelors of Science University of California Santa Barbara - Geography and Earth Sciences:
- UCSB Extension courses in web and graphic design for print.
- Social Media Marketing Courses
- Photography Certification - Ventura Collge - in progress, expected completion May 2025